

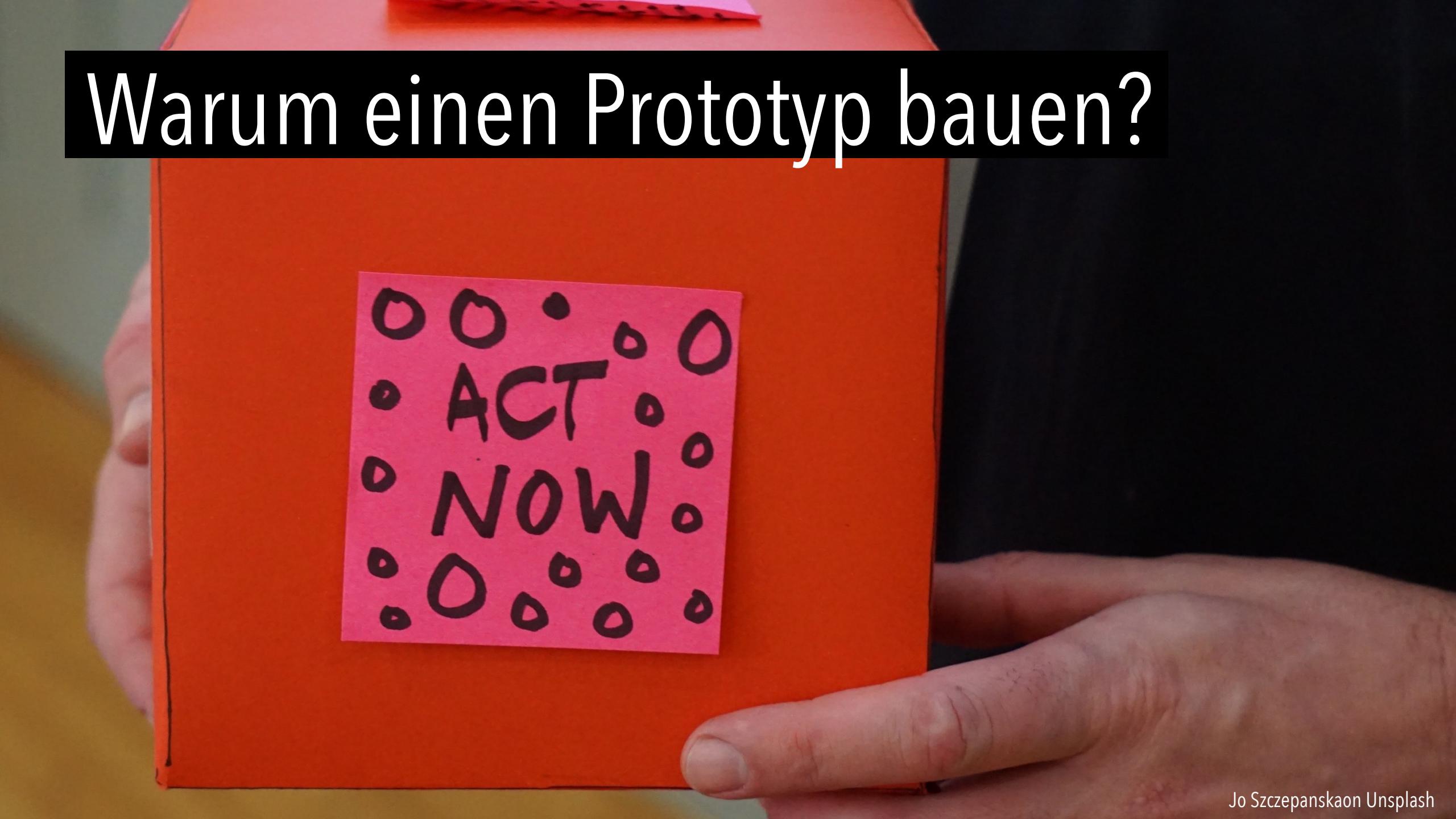
GLOBAL GOALS DESIGN JAM



prototyping.



Warum einen Prototyp bauen?



OO ·
· ACT ·
· NOW ·
· O O O O O

Ideate with your hands



Entdecke Möglichkeiten und neue Herausforderungen | EXPLORE

Amélie MourichonUnsplash

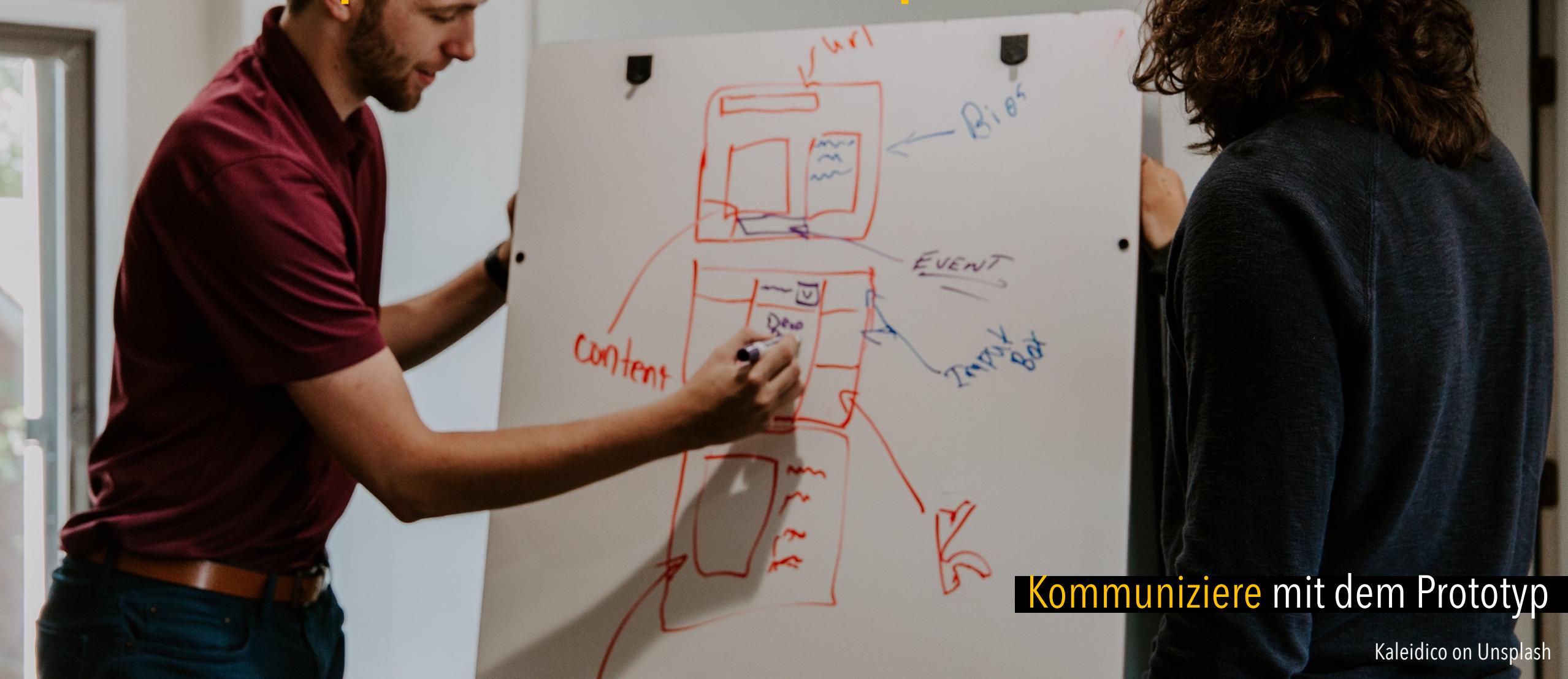
Test ideas, make decisions



Nimm' den Prototypen, um deine Idee zu testen

ThisisEngineering on Unsplash

Present, persuade & inspire



Kommuniziere mit dem Prototyp

Kaleidico on Unsplash

Wenn ein Bild mehr als 1.000 Worte sagt,
dann sagt ein Prototyp mehr als das, was
in 1.000 Meetings gesprochen wird.

„if a picture is worth 1000 words, a prototype is worth 1000 meetings.“ - saying @ ideo.at
(@johnmaeda on Twitter, 5 Oct 2014, <https://twitter.com/johnmaeda/status/518556402902925313>)

desktop walkthrough



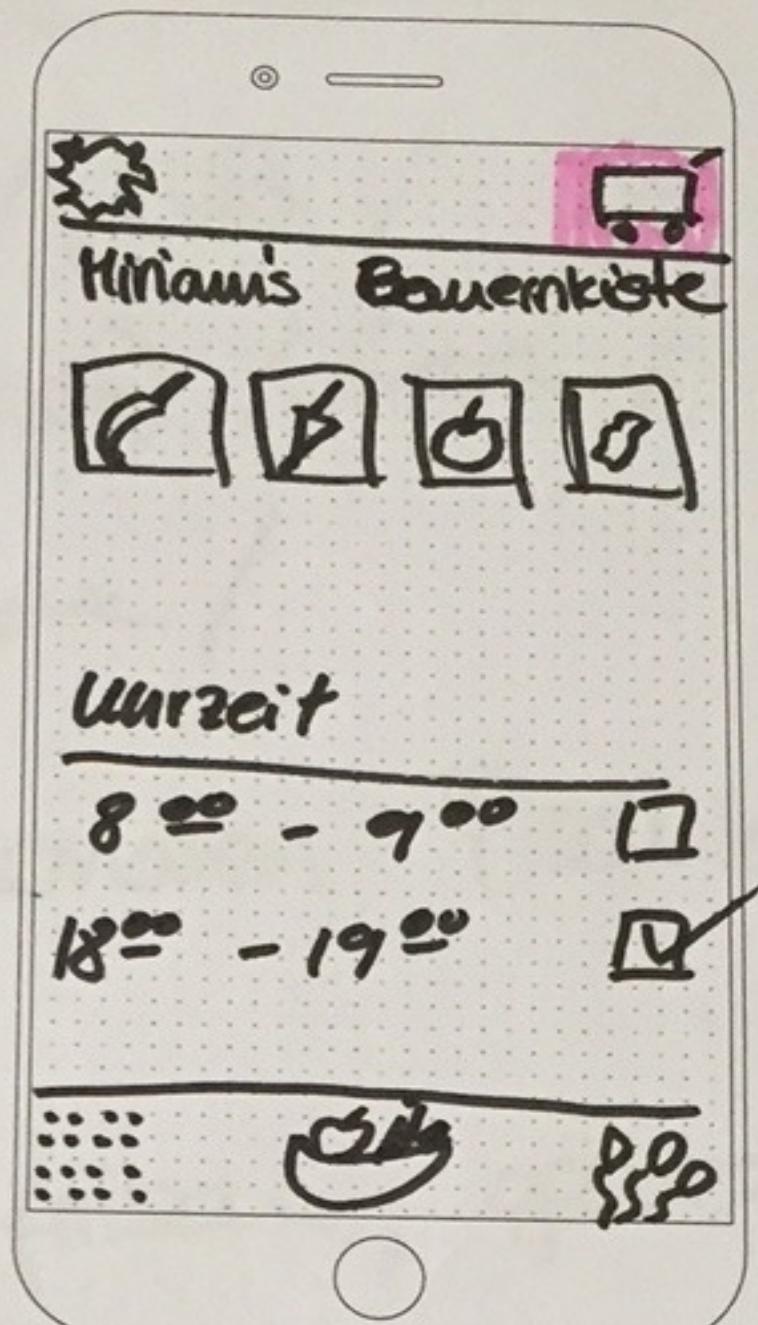
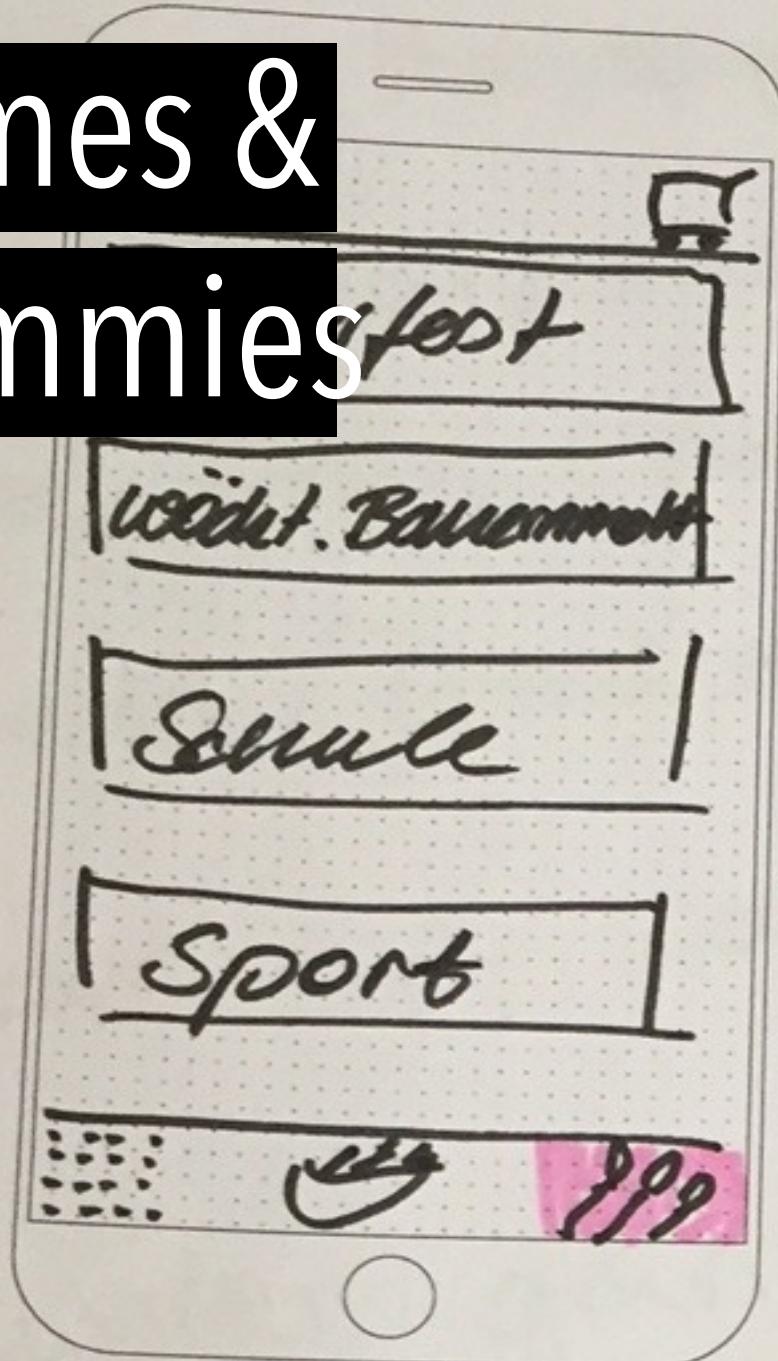
simulation



A vibrant street food scene. In the foreground, a large, round, yellowish-brown tortilla hangs from a string, slightly blurred. Behind it, a woman with dark hair tied back in a bun, wearing a pink apron over a green jacket, is smiling and cooking on a black griddle. She is adding toppings like shredded lettuce and cheese to the tortilla. To her left, another person is working at the stall, and a stack of tortillas is visible. The stall has a red and white striped cloth and foil-wrapped items underneath. In the background, there's a pink sign with the word "salgadinho" and a yellow sign with "BO". Several people are waiting in line to buy food, some wearing earbuds. The overall atmosphere is lively and colorful.

real world

wire frames & click dummies



content



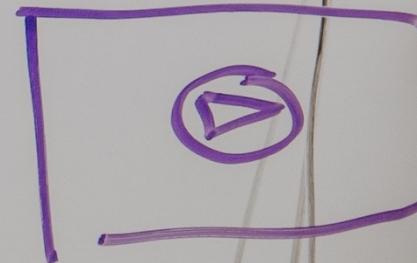
Sh!tty first drafts

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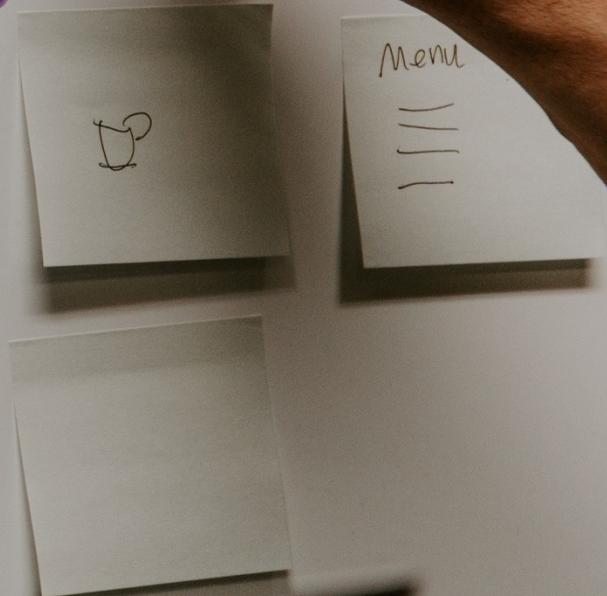


Description

IV
Days



Video
module



cardboard prototypes

